What Now? Effective and Useful Data Presentation

Intended Audience
State- and community-level prevention practitioners with a basic understanding of data collection

Objectives
Participants in the course will have the opportunity to:
- Explore eight critical factors to consider when developing a data presentation plan.
- Describe the differences between sub-population, comparative, and trend data.
- Show how data can be used to mobilize groups to address issues raised by the findings.
- Determine the most appropriate method(s) for communicating findings to different audiences.
- Examine strategic decisions that will maximize your chances for achieving intended results.

Description
What Now? Effective and Useful Data Presentation is designed to help practitioners organize the data they have collected into a meaningful presentation. It combines readings, online activities, and moderated discussion. Course materials include a case study and sample data presentation, instructions for developing and using detailed charts, an annotated bibliography of evaluation guides and courses, and links to related Web sites. **This is the third of a three online courses that address issues related to evaluation.**

This is an asynchronous event, which means that participants can take the course at their own pace and log in at their convenience. However, to benefit most from the materials and online discussion, we encourage participants to adhere to a recommended schedule.

Course Length 1 week (4 daily sessions)

Course Requirements
Participants are expected to:
- Visit the course Web site daily
- Complete all online activities
- Participate regularly in online discussion (e.g., post 1-2 comments to the Discussion Board per activity)
- Complete an online evaluation

Technical Requirements
- Computer with Internet access and at least 128 megabytes of RAM (memory)
- Computer capable of using Microsoft Internet Explorer, version 5.0 or higher
- Web-based e-mail account

Contact Information
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